

# Advocacy in practice and networking and cooperation

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## Information

### Objectives of the Session

Designing advocacy campaigns

### Participants' Learning Objectives

- To experience an advocacy strategy with the topic of Refugees.
- Learning and reflecting from the previous experience
- Explore the different ways people cooperate and the processes they follow and the tools they use to network

## Requirements

### Time required

2 x 90 minutes

### Group Info

Useful as part of a seminar that has already worked on advocacy in theory and where it's useful to have an example to practice on.

### Materials required

Flipcharts Markers

### Preparation needed before starting

The group should have already worked on advocacy in theory.

## Activities step by step

### Step 1:

10 Minutes

What are the main challenges that migrants and refugee students and young people face in your country/area in the educational system?

- Country reflection in the small groups coming from the same country/area (5 min)
- Speed dating: Participants share their own reflection with the other country-based small groups (1min per pair)

Participants are asked to name some of the most heard challenges during the speed dating. The facilitators cluster them into 6 topics.

## **Step 2: Small group discussion and planning**

15 Minutes

After the 6 topics are identified participants are asked to split evenly among them in order to discuss the advocacy strategy they want to follow.

## **Step 3:**

50 Minutes

Designing the campaign, identify target groups, and make a power interest grid (who to approach but also how), identify some actions (tools).

In the end each group will have a flipchart containing the draft of a campaign.

## **Step 4: Break**

## **Step 5:**

30 Minutes

Every group presents their campaign to the rest of the group.

## **Step 6:**

40 Minutes

Peer feedback in multiple rounds

## **Step 7:**

20 Minutes

A brief discussion over the process.

- Do you think you planned a successful advocacy campaign?
- What are the key strengths and weaknesses?
- What is the weight you gave to networking?
- In what ways does this advocacy strategy reflect your organization's practices?